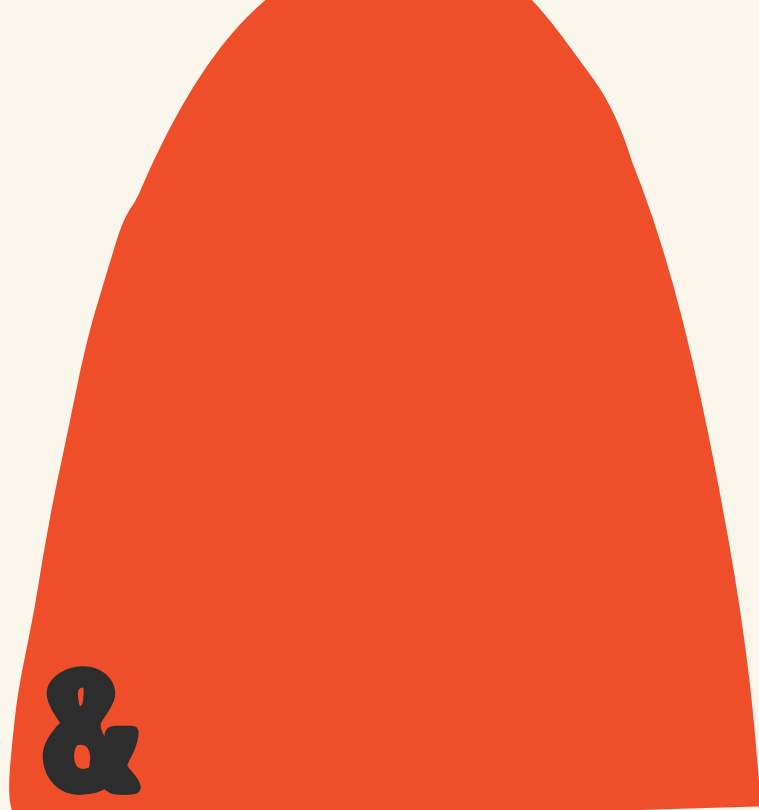




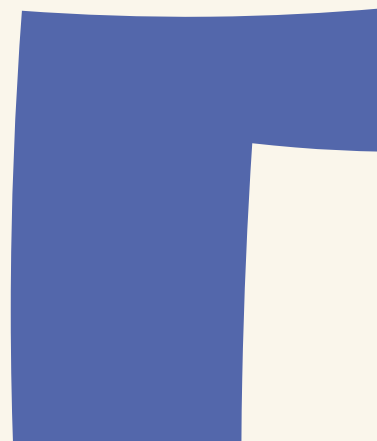
Hi, I'm Onur Sarayli

Community Manager

E-Commerce & Marketing

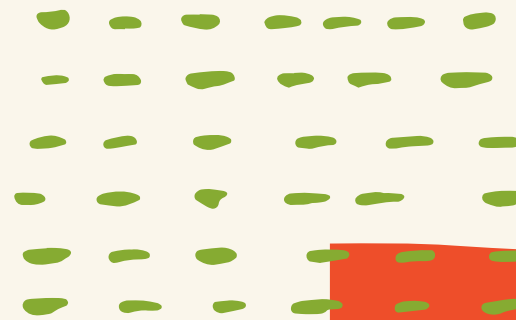


I'm 29 years old and I live in Istanbul/Turkey. I have been dealing with e-commerce & marketing for 10 years. I did my master's education on digital marketing (3,94/4,00). I published my master's thesis on blockchain and IoT. Due to my job and education, I know how to inform and persuade people. Turkey is a key point for Europe and Asia. Also Turkey is Europe's first and the world's fourth largest country in the field of blockchain and cryptocurrency.

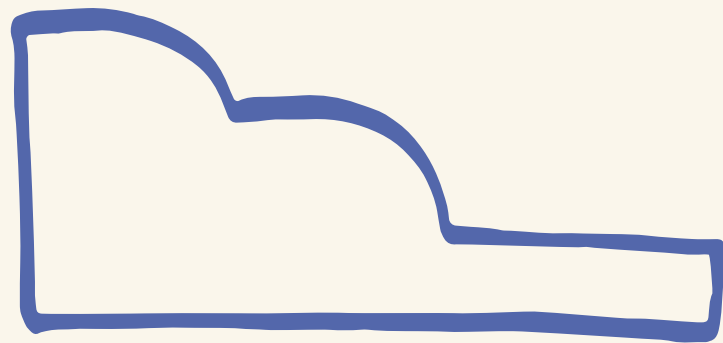




Cryptocurrency & Community Management

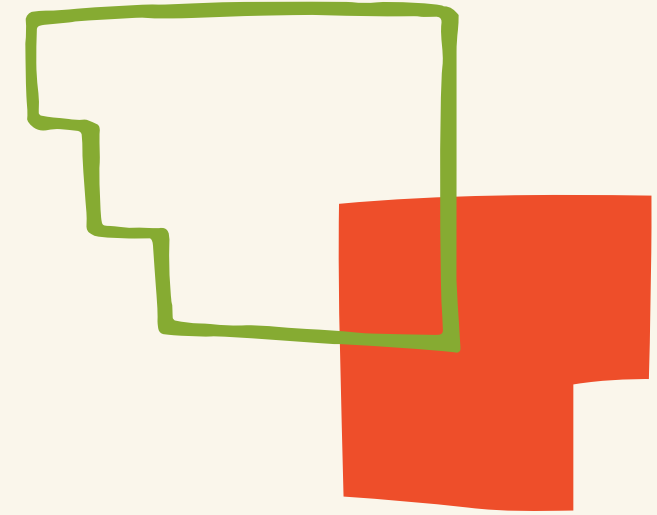


I have been making a living over the internet for about 10 years. And also I am an investor. I have been dealing and investing in blockchain and cryptocurrencies for 7 years. I have been working on blockchain projects for 2.5 years. I took part in dozens of projects such as The Graph Protocol, Avalanche, Covalent, Agoric, Connex Network, Portal DeFi. While I support community management globally, I also created and managed the community of an important blockchain country like Turkey.



My Community Manager Career

I have been involved in dozens of projects over the years. I would love to share a few of them with you.



Covalent HQ

- A Turkish community established from scratch.
- I am Genesis Founder of the AlchemistDAO community in Covalent.
- I lead the Turkish community of 50 people.
- Managing social media channels such as Twitter, Telegram, Discord.

Connex

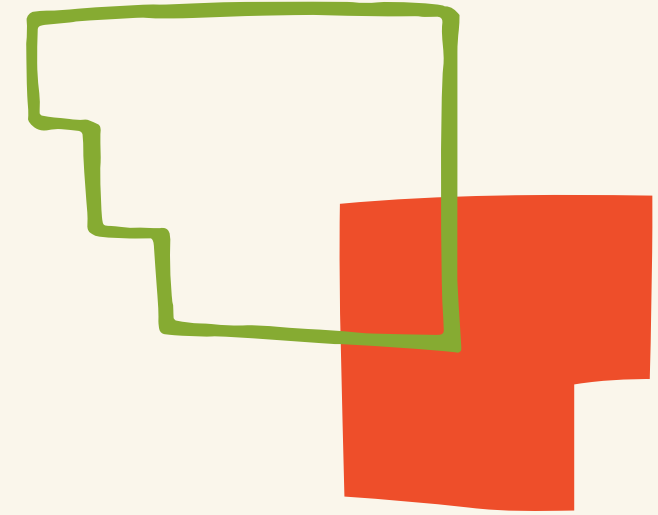
- A Turkish community established from scratch.
- I'm trying to reach more users by translating all content into Turkish.
- Managing social media channels such as Twitter, Telegram, Discord.
- I translate the news and content shared simultaneously with the main accounts into Turkish and post.

Graph Protocol

- A Turkish community established from scratch.
- I took part in the testnet phase of the project.
- I took on the role of curator an important role for the project.
- Managing social media channels such as Twitter, Telegram.



My Community Manager Career



Agoric

- A Turkish community established from scratch.
- I'm trying to reach more users by translating all content into Turkish.
- I translate the news and content shared simultaneously with the main accounts into Turkish and post.
- Managing social media channels such as Twitter, Telegram, Discord.

Portal DeFi

- A Turkish community established from scratch.
- I'm trying to reach more users by translating all content into Turkish.
- I translate the news and content shared simultaneously with the main accounts into Turkish and post.
- Managing social media channels such as Twitter, Telegram, Discord.

Manta Network

- A Turkish community established from scratch.
- I'm trying to reach more users by translating all content into Turkish.
- Managing social media channels such as Twitter, Telegram, Discord.
- I took part in the testnet phase of the project.

My Areas of Communication

Crypto Influencers in Turkey

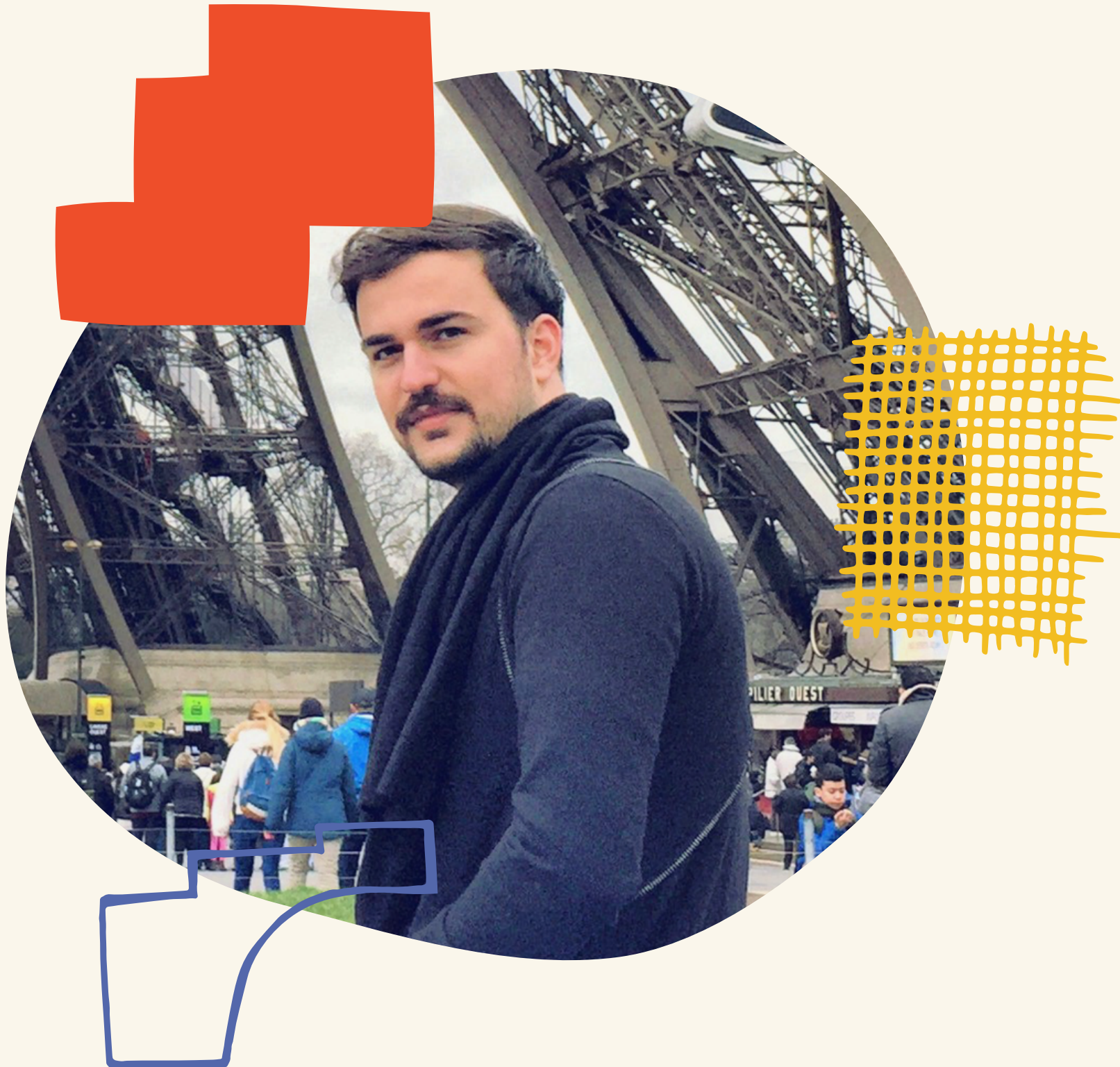
I have years of friendship with Turkey's leading Youtube, Twitter and Telegram Crypto communities and influencers. We can organize AMA and promotional campaigns at any time.

Giveaways & Advertising

We can organize many advertising and giveaways events with influencers to grow the community and keep it active. Including Twitter and Telegram ads.

Youtube Videos & Medium Articles

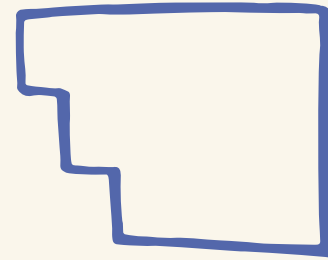
I can prepare Turkish content videos and write articles for the promotion of the project.



My Strengths as a Community Manager



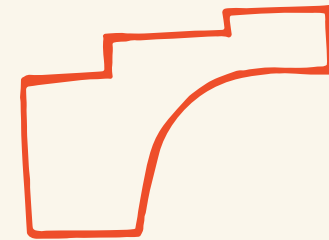
Marketing Tools,
Typeform,
Notion,
Slack



Discord,
Telegram,
Twitter,
Instagram



Photoshop,
Figma,
Canva,
Adobe Premiere

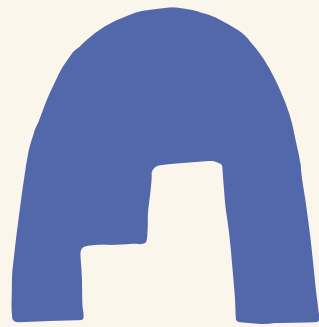


Knime,
Google
Analytics,
Gleam.io



Medium,
Excell,
Google Forms,
Google Docs

MY WAYS OF WORKING



Step 1: Define scope and project

I will have detailed information about the project I will work on. For this, I do a few days of research and review a lot of content.



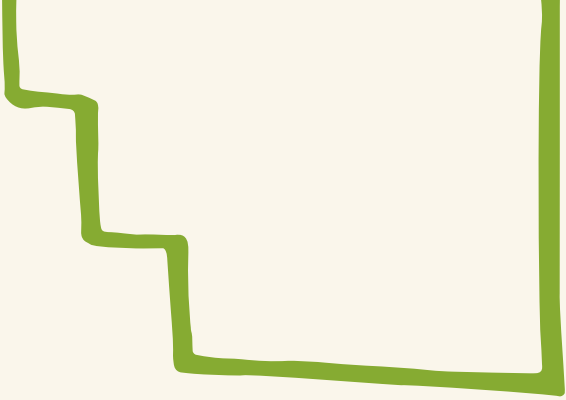
Step 2: Create all social media channels

I will create general or regional social media accounts of the project. If there are already profiles, I will tidy them up. So I can start to control it properly.



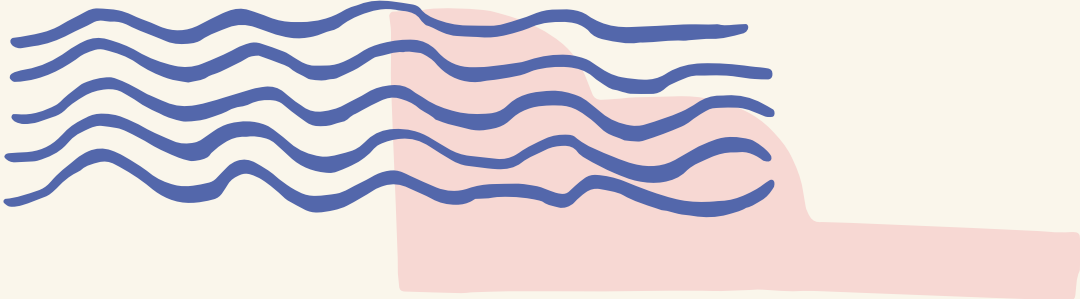
Step 3: Monitoring of progress

I will transfer the weekly/monthly status reports to the authorized person. If it's a busy community, I'll be posting information on a daily basis. I would like to remind you that we will be in contact by constantly exchanging information.



Sample Working Process

Basic process and steps

- 
- Part 1: Get to know the project
 - Part 2: Create Twitter account
 - Part 3: Create Telegram account
 - Part 4: Create a Discord regional channel
 - Part 5: Translate all articles and content into Turkish
 - Part 6: Organize regional events and campaigns
 - Part 7: Post announcements simultaneously with the main account
 - Part 8: Keep in touch with the project officer and inform regularly

Social Media Works Examples

We can reach more people by preparing promotional and guide videos about your project. We can do this either globally in English or in local languages such as Turkish.

A greetings video in different languages that I prepared with the regional leaders for the period when the project went live.

26 Different Languages, One Covalent!



New Year's greeting video where we sent happy new year wishes to the community that I prepared with the regional leaders.

Covalent Family Wishes Everyone a Happy New Year!



Social Media Works Examples

Together, we can design and implement contributor/ambassador programs that projects may choose to grow their communities. We can prepare a guide video for the introductions of this program and present it to the community.

4everland - Contributor Program



Promotional videos of the platform offered by the project. All of them are shared on servers such as Telegram, Twitter and Discord and guide users.

Connex Network - xPollinate Guide



Promotional videos of the platform offered by the project. All of them are shared on servers such as Telegram, Twitter and Discord and guide users.

4everland - Hosting Guide

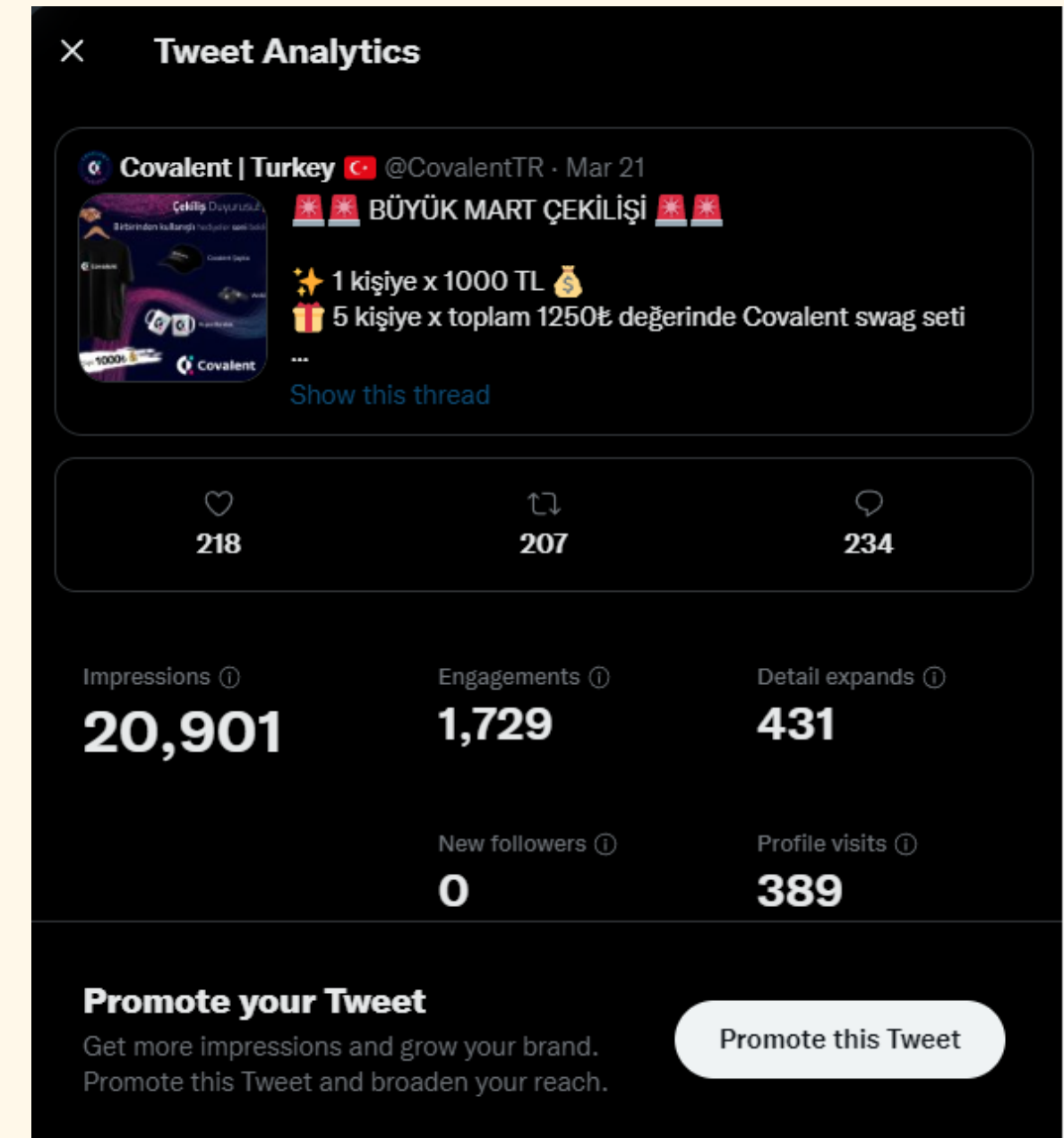
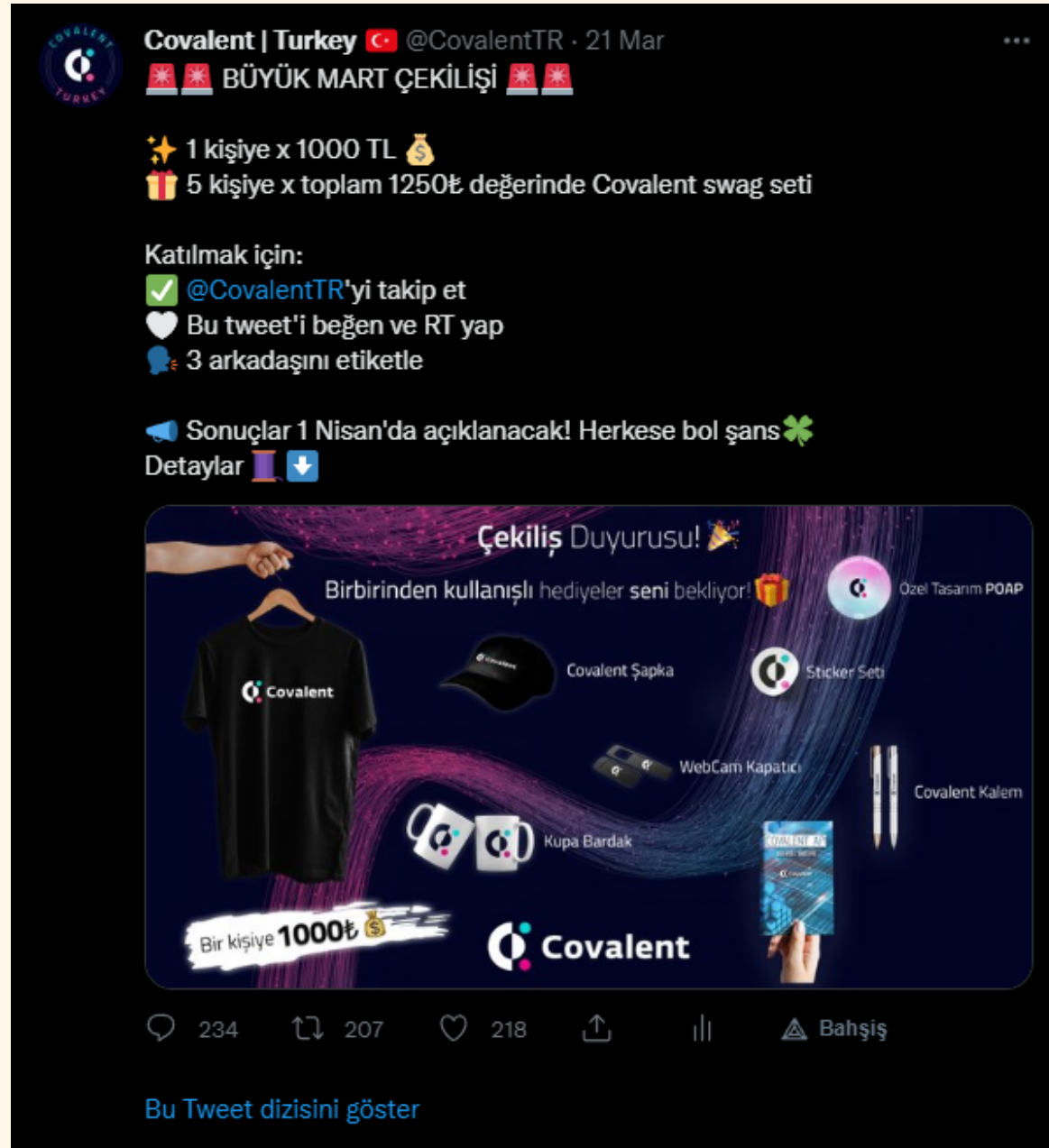


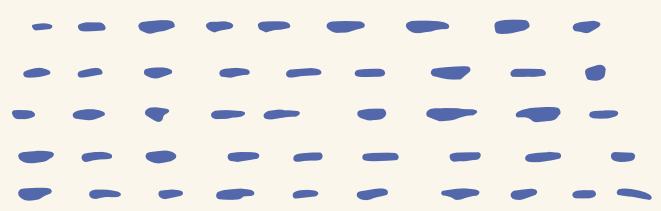
Social Media Works Examples

We are aware of the importance of giving gifts to them in order to keep the community active at all times. That's why we grow the community by regularly running giveaways on Twitter. We also send POAP's & swag sets of your project to the winners.

We prepare all sets ourselves. By collecting big interactions with small budgets, we increase the growth rate of the community while keeping them active.

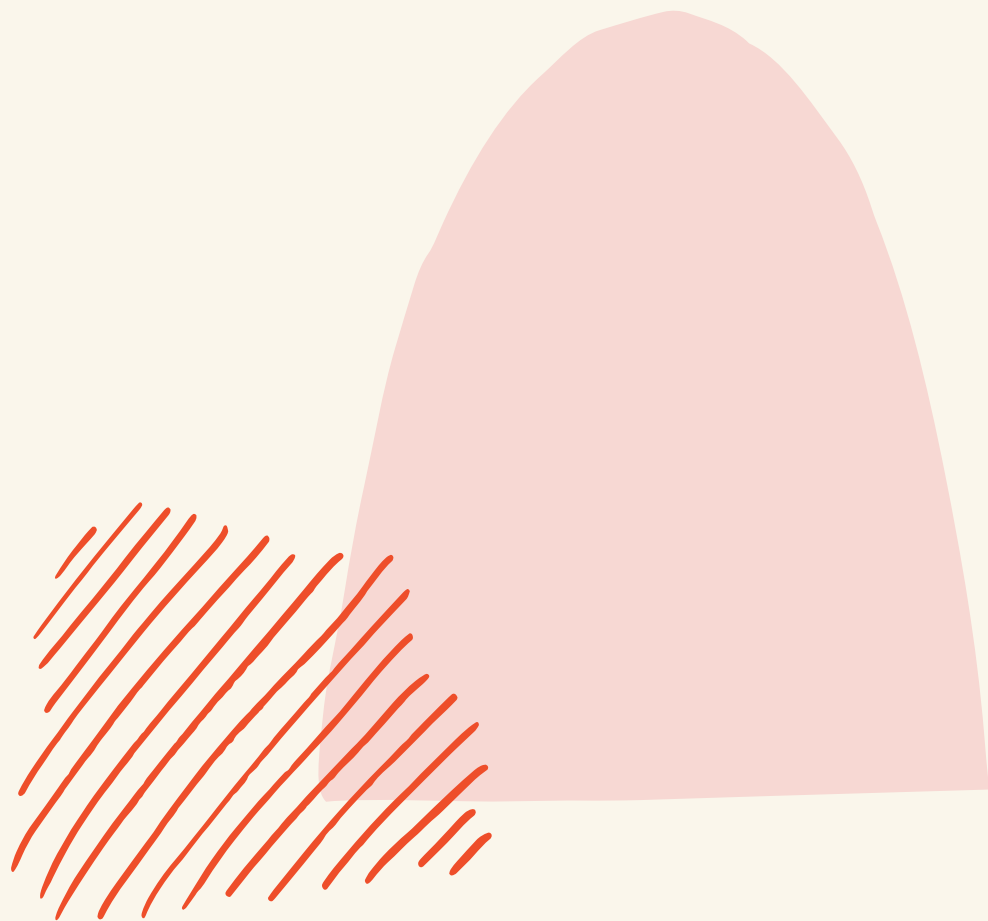
- [Giveaway sample link 1](#)
- [Giveaway sample link 2](#)
- [Giveaway sample link 3](#)





5+

Five or more professional team members
can join us.

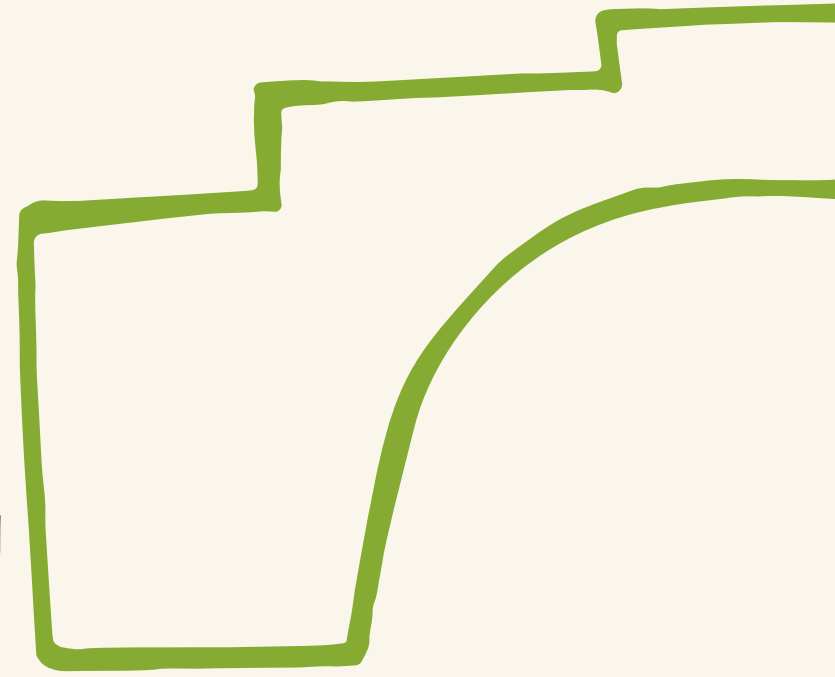


∞

Opportunity to cooperate with any Turkish
crypto influencers.

45+

Average working hours per week.
Including Sundays.



Testnet Participant

2000+ participant possibilities

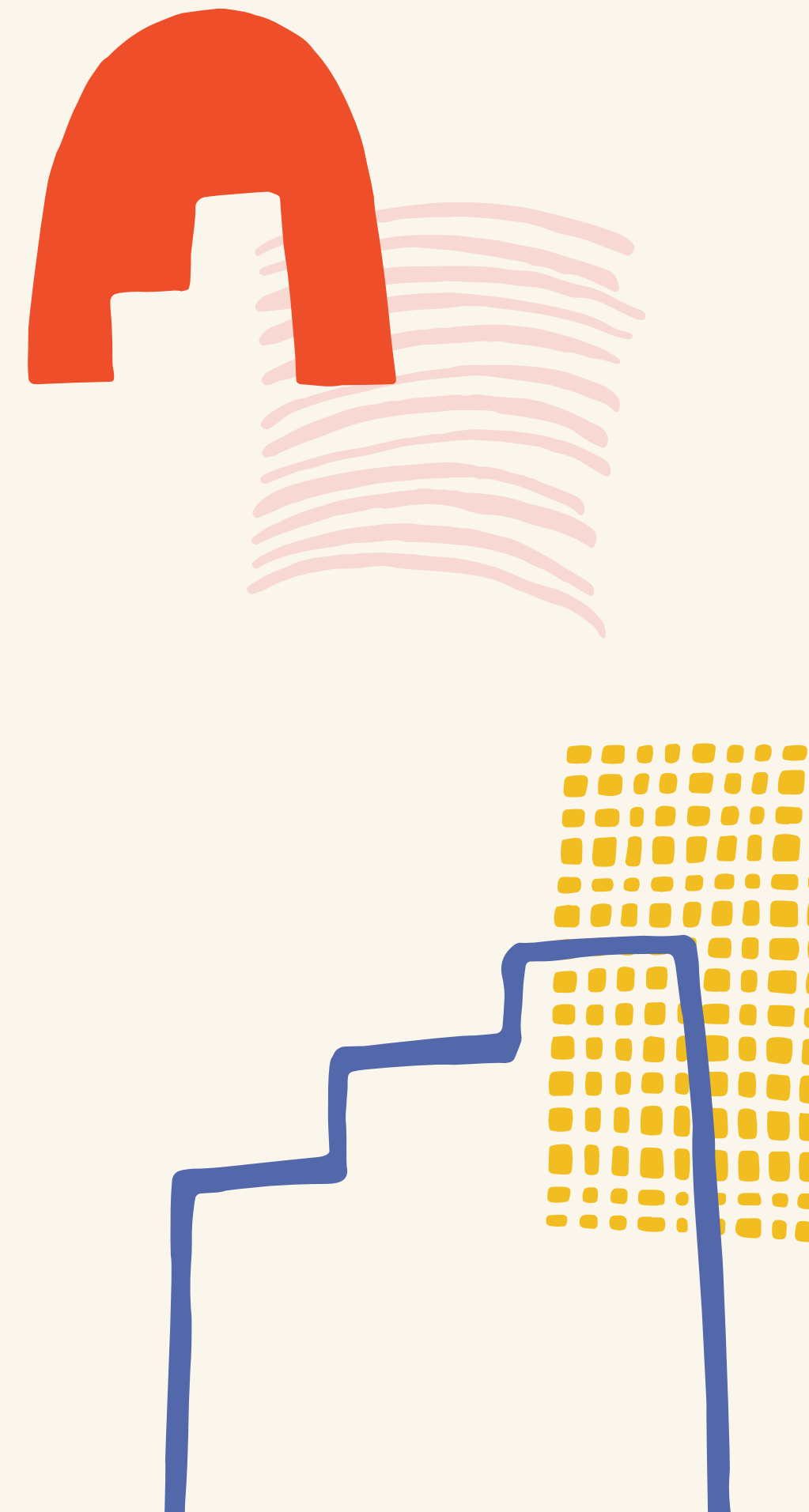
We can support you in the testing phase of your project with our Testnet team, of which I am one of the founders and has more than 2000 members.

Professional team

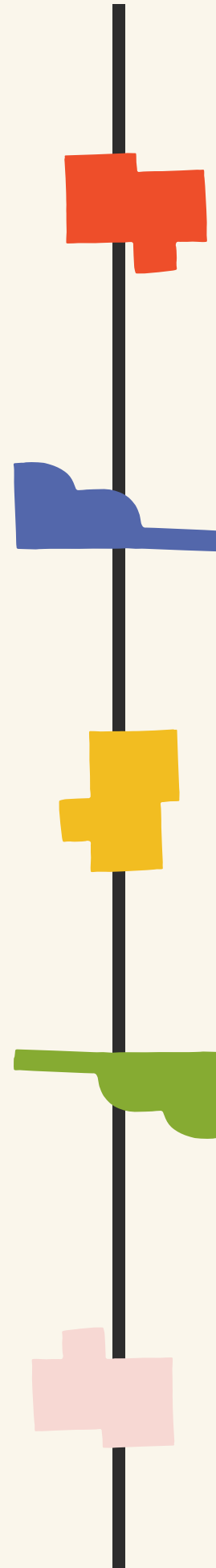
We have served as testnet participants of dozens of projects such as Casper, Mina Protocol, Avalanche, Aleo, Kira Network, Minima, NYM, BitCountry, Spacemesh, Manta Network, Zeitgeist, KOI.

Powerful and seamless hardware

All your tests will be very efficient with our powerful private or virtual servers and experienced team!



Let's grow together!



Building a Turkish Community

I can start to establish the Turkish community.

Translations and Announcements

I can provide translations of important news. Thus, I will support growth by sharing instant news with the Turkish community.

Social Media Channels

I can create and manage all social media channels. I can share announcements simultaneously with global accounts. I also have Photoshop & Figma knowledge required for visual designs.

Raffles and Events

As I am dealing with e-commerce business, I can easily organize all the raffles and events for the growth of our community. Thanks to my convenient shipping agreements, all packages reach all over the world in just three days!

Ambassador

If you do not intend to form regional communities, I can provide the same support in community management in general. Thus, I can stand by your side by supporting our growth!



Ambassador

I can support your growth and development as part of your project with my experience gained by being the ambassador of dozens of different projects.

Turkish Community

I can create and manage a professional community of a country such as Turkey, which is the fourth largest cryptocurrency country in the world and the first largest in Europe.

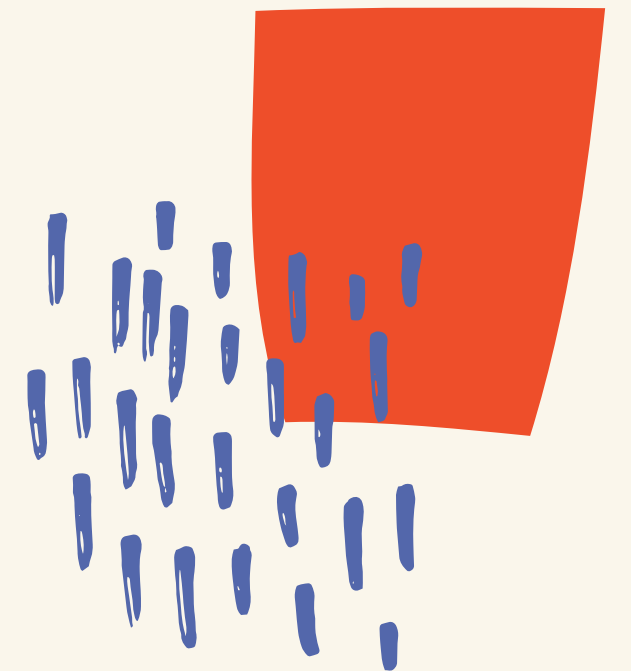
As a Team

If you want a large-scale community or the community we have built has grown over time, you don't have to worry. Our professional team is ready for this.

For team details, please go to the next page.



Beyond the Standard



OUR TEAM



Onur Sarayli

Community Builder
& Community Leader

- Discord
- Telegram
- Twitter
- Medium
- Marketing
- Researcher
- Testnet Participant



Ehat Balota

Human Relations Specialist
& Computer Engineer

- Discord
- Telegram
- Medium
- API
- Software
- Developer
- Testnet Participant



Sergen Kas

Human Relations Specialist

- Discord
- Telegram
- Medium
- Communication
- Testnet Participant
- Researcher



Caner Karabeyoglu

Human Relations Specialist

- Discord
- Telegram
- Medium
- Communication
- Testnet Participant
- Researcher





Get in touch with me

For inquiries on my services:

Email

onursarayli@protonmail.com

Discord

onur#1111

Telegram

[@onursarayli](https://t.me/onursarayli)

Twitter

[@onursaraylii](https://twitter.com/onursaraylii)

Medium

[@onursarayli](https://medium.com/@onursarayli)

CV

Just click up.

